



PRESS RELEASE:

## **INTRODUCING ZEE ENN GEE: THE NEW ULTRA HIGH RESOLUTION NIKON ZNG PROFESSIONAL WITH INTEGRAL BATTERY GRIP AND DIGITAL AUDIO RECORDING**

MELVILLE, NY – Nikon Inc. is pleased to announce the development of a next-generation full-frame (Nikon FX-format) mirrorless camera, titled the Nikon ZNG (or Nikon Next Generation), featuring the new Z Mount and a new, professional form factor that includes dual card slots, an integral battery grip and professional audio recording facilities.

The new mirrorless camera and NIKKOR lenses that are in development will enable a new dimension in optical performance with the adoption of a new mount, unveiled in 2018 with the launch of the Nikon Z6 and Z7 mirrorless cameras and the new Z Mount, with an adaptor that allows both cameras – and the new ZNG – to be used with the complete range of Nikkor F Mount lenses.

The system is the result of Nikon's unsurpassed optical and manufacturing capabilities gained through more than a century of imaging expertise. Proven reliability and trusted performance are core traits of Nikon Digital-SLRs, and decades of feedback from professional creators around the world has further contributed to the development of this system.

Through the development of this new mirrorless camera, Nikon reaffirms our commitment to providing photographers with the ability to capture images that are richer and more vivid than ever before.

Nikon will continue to lead imaging innovation with the launch of the new mirrorless camera and the continued development of Nikon Digital-SLR cameras as well as the impressive NIKKOR lens lineup.

Soon, Nikon users will have a third model to add to the two industry-leading camera systems to choose from, giving both consumers and professional photographers the choice to enjoy the unique values that each system offers.

Content relating to this product is available for viewing at the following URL: <http://www.nikonusa.com/mirrorlessiscoming>. Please stay tuned for more information.

Details, including the release date and suggested retail prices, will be shared at a later date.

### **The new ZNG (Z Series Next Gen) camera from Nikon will:**

- Be a Z Series forward-shifted to create a D6 equivalent replacement camera.
- Have a higher resolution BSI CMOS sensor of approximately effective 60 Mp (megapixels) to outperform the current class leader, the Canon EOS 5DSR at 50.2Mp, and the two leading Nikon cameras, the Z7 and D850, both of which boast over 43Mp.
- Have a total of two separate XQD and/or Cspeed card slots.
- Have a larger form factor than the Z6 and Z7, incorporating an integral vertical battery grip. So in appearance, not too dissimilar to the new Olympus OM-D E-M1X Mirrorless, but with Nikon Z mount rather than Olympus's Micro 4/3.
- The ZNG's integral battery grip may come in two variants:
  - **One** – as per usual, with vertical-orientation controls to supplement the regular on-body controls.
  - **Or type Two** – also including a set of compact but fully-formed pro-spec audio controls including dual XLR sockets with +48V phantom power, a stereo input channel for the camera's own built-in microphones and a stereo line level or USB input for external line level audio sources such as an external mixing desk or CD player.
  - This could also be modeled on the feature set of the Tascam DR-70D 4-channel recorder for DSLRs, and would both (A) reduce the need for external audio hardware and (B) prevent audio from being the "poor relation" to video, as is so often the case with non-pro shoots.

- ZNG will come with either a bundled copy of Adobe Lightroom or Luminar/Aurora HDR software, or a reverse-engineered Nikon equivalent.
- This would also feature (either in camera or in software) an equivalent of the Variable Focus Depth feature on Apple's new iPhone XS/XS Max.
- Would also provide an HDMI output to allow use with an external high res monitor, and facilitate use of the extra software features, as well as interfacing with SSD high-capacity storage and MacBook Pro video editing on-site.
- The complete package would, with the new and forthcoming additions to the S Line lenses, provide a complete "go to" system for both photography and videography, with few compromises for either discipline.

### **About Nikon**

Nikon Inc. is a world leader in digital imaging, precision optics and photo and video capture technologies; globally recognized for setting new standards in product design and performance for an award-winning array of equipment that enable visual storytelling and content creation. In 2017, Nikon celebrated a legacy of innovation with its 100-year anniversary celebration. Nikon Inc. distributes consumer and professional digital SLR cameras, NIKKOR optics, Speedlights and system accessories, Nikon COOLPIX® compact digital cameras and Nikon software products. Nikon Corporation, the parent company of Nikon Inc., announced the production of 100 million NIKKOR lenses, creating a new milestone in Nikon's heritage of superior optics. For more information, dial (800) NIKON-US or visit [www.nikonusa.com](http://www.nikonusa.com), which links all levels of photographers and visual storytellers to the Web's most comprehensive learning and sharing communities. Connect with Nikon on **Facebook**, **Google+**, **Twitter**, **YouTube**, **Instagram**, **Vimeo**, **Flickr** and Snapchat (@NikonUSASnap).